## THE COLOR WHEEL



## KNOWLEDGE OF COLOR IS ESSENTIAL IF YOU WANT TOP-NOTCH RESULTS.

The traditional color wheel has three primary colors: Red, Yellow, and Blue.
In technical terms, it organizes colors by the length of their light wave (Red is the longest, violet is the shortest).

But for those of us who aren't astrophysicists, it's easier to think of the color wheel as a slice of the rainbow stretched into a circle. Or maybe just a cool device that allows people to see the relationship between colors.
Black, White and Gray are called achromatic colors, but don't dismiss them as chromadeprived serfs in the kingdom of color - they add a powerful sense of dimension when used with the basic colors.

